





In 1986 the original railway workshop for the Durban Station was refurbished and transformed into what is now, The Workshop Shopping Centre.

This breathtaking Historical landmark was constructed in 1860 and carries with it all the character and charm of the Colonial era. The original iron girders soar up to the vaulted glass roof, which now provides the framework of South Africa's first theme shopping centre.

The Workshop is an exciting melting pot of African, Indian and European Cultures all mixed into one like only South Africa can, with the benefits of a modern shopping centre.



Location	-	99 Aliwal Street, Durban CBD
Annual Foot Traffic	-	10 571 000
GLA Retail	-	20 296 M ²
Mall Owner	-	Sanlam
Date Of Development	-	1986
Date Last Refurbished	-	2000
No. Of Stores	-	107
Parking Bays	-	1 600
LSM Breakdown	-	4 – 10
Anchor Tenants	-	Pick N Pay



Insert Pic

Package	Flag Banner Package
Advertising Medium	Flag Banners
Site Code	Wor/Fla/001-015
Location	Front façade of the Centre
Media Price	R 16,500.00 pm
Production Price	R 1,312.50
Please Note	The above media costs excl agency comm. All costs exclude VAT





Package	Pick n Pay Package
Advertising Medium	Interior Billboard Escalator
Quantity	1 x interior Billboard 1 x Escalator Set
Site Code	Wor/inb/001 Wor/esc/003-004
Location	Above and facing NWJ
Media Price	R 13,500.00
Production Price	R 15,247.21
Please Note	The above media costs incl agency comm. All costs exclude VAT



Package	Hanging Banner Package 1
Advertising Medium	Hanging banners
Size	4.15 m x 1.2 D/S
Site Code	Wor/hab/001-004
Location	GSM and Sport Scene Mall
Media Price	R 22,000.00 pm
Production Price	R 12,847.58
Please Note	The above media costs excl agency comm. All costs exclude VAT



Package	Hanging Banners Package 2
Advertising Medium	Hanging banners
Site Code	Wor/hab/005-008
Location	Facing Musica Court
Media Price	R 22,000 pm
Production Price	R 12,847.58
Please Note	The above media costs excl agency comm. All costs exclude VAT



Package	Escalator Set
Advertising Medium	Escalator
Quantity	1 x Escalator Set
Site Code	Wor/esc/001-002
Location	Vodashop/ Foto First
Media Price	R 10,500.00 pm
Production Price	R 13,128.56
Please Note	The above media costs excl agency comm. All costs exclude VAT



Package	Glass Doors Branding
Advertising Medium	Glass door
Site Code	Wor/gld/001
Location	Glass doors Main Entrance
Media Price	R 7,500.00 pm
Production Price	R 8,854.04
Please Note	The above media costs excl agency comm. All costs exclude VAT

